

# Bonnie Kelly & Teresa Walsh

CO-FOUNDERS OF SILPADA DESIGNS

Bonnie Kelly and Teresa Walsh's inspiring climb from stay-at-home moms to running a thriving international jewellery company is proof that you can do something you truly love and make a successful career out of it. Bonnie and Teresa turned a passion for sterling silver jewellery into a business that provided them financial freedom and family flexibility—a goal for many women trying to juggle a career and family. They had no idea their chance meeting would ultimately redefine their lives and impact the lives of thousands of other women around the world.



## A FATEFUL MEETING LEADS TO FASHION DREAMS

Bonnie and Teresa are the co-founders of Silpada Designs ([silpada.ca](http://silpada.ca)), the world's largest sterling silver jewellery home party company. They met when the oldest of each of their three children started first grade. Fatefully, Bonnie and Teresa both signed up to be room mothers and became the best of friends. After chatting about how they could earn a little extra cash, they tried a few new business ideas. They had a lot of fun, but it wasn't until they each took \$25 from their grocery fund and pursued their passion for sterling silver jewellery that they really began to love their "jobs."

Bonnie and Teresa started designing their own jewellery creations and hosting fun parties in their friends' homes. Quickly, one party led to another, and, it wasn't long before the girls at the parties started telling them, "You look like you are having so much fun. We wish we could have your jobs!"

## BASEMENT-BORN BUSINESS BECOMES A THRIVING INTERNATIONAL JEWELLERY COMPANY

By 1997, Bonnie and Teresa could see their business potential went beyond dress-up parties. With a deep breath, they took the biggest risk of their lives and launched Silpada Designs out of Bonnie's basement.

Bonnie and Teresa designed a collection of handcrafted .925 sterling silver jewellery (the highest quality sterling silver available), created their first catalogue and invited long-time customers to become the first independent Silpada Designs representatives.

By 2008, Silpada launched its first international venture in Canada and in 2010, Silpada jumped across the pond and launched in the United Kingdom. Together, Bonnie and Teresa have gone from designing jewellery for their girlfriends to designing jewellery that appeals to millions of customers across the globe.

With every party, Silpada Designs continues to build on Bonnie and Teresa's original vision of empowering women around the world by offering a stylish and rewarding way to make their dreams a reality...while, most importantly, having fun!



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